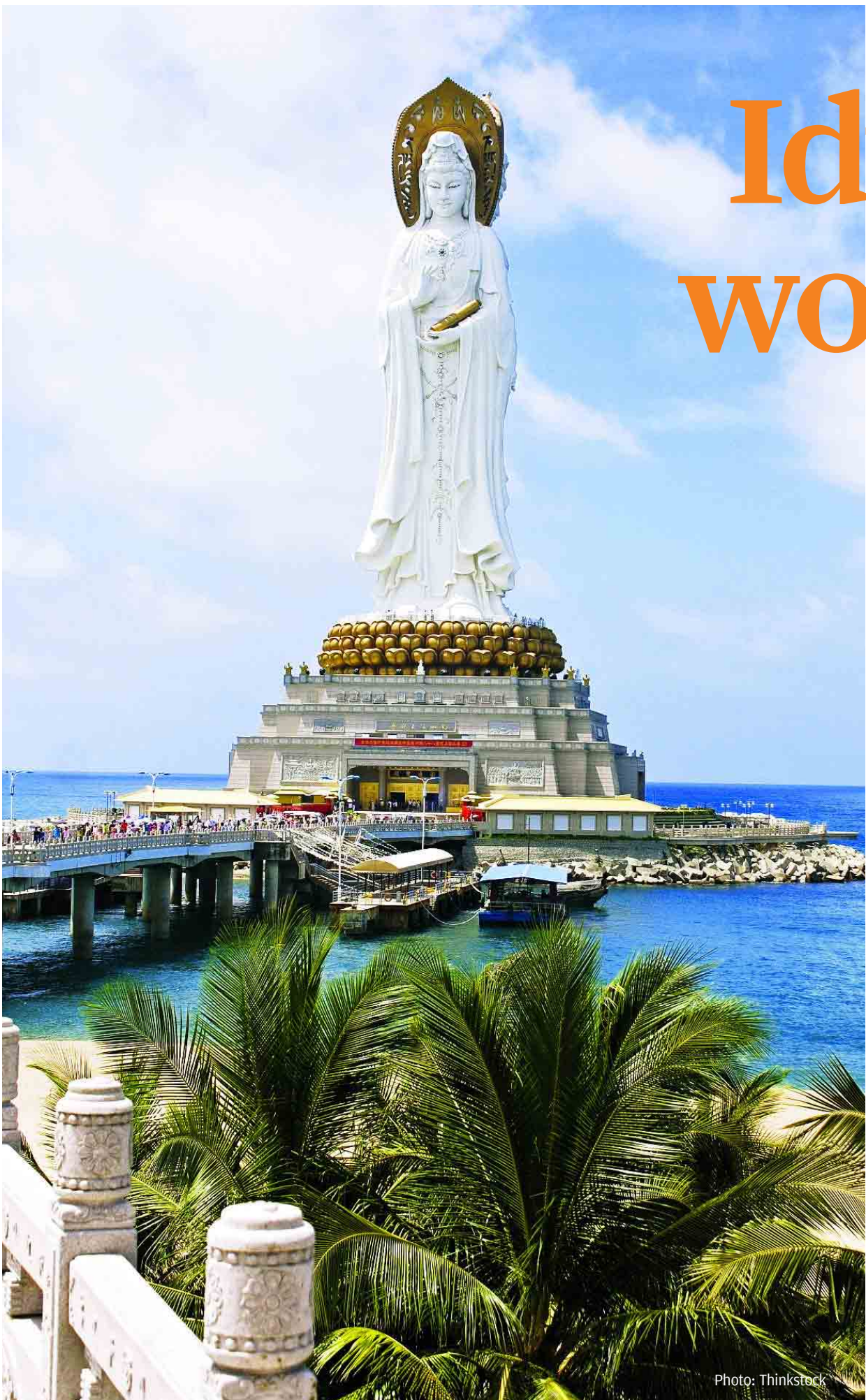


# GO CHINA SANYA



## Idyllic wonder

Tourism and a modern service industry to spearhead development

> PAGE 2



## Island shopping

The international centre in Haitang Bay is tipped to become world's largest duty-free venue

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Photo: Thinkstock

# Share great moments with your child and discover young talents by international coaches

## The Ritz-Carlton, Sanya

The Ritz-Carlton, Sanya is set to host "Smart Camp" on its tropical shores again this summer. From 17 July to 28 August 2014, led by international coaches, this exclusive discovery program nurtures children's talents through a range of hands-on activities in an international atmosphere. Combined with four days three nights stay at The Ritz-Carlton, Sanya, the program promises children a healthy, fun and memorable family vacation with elegant resort environment and luxury staying experience.

Developed with Petit VIP, a professional French childcare organization, Smart Camp is open to children aged 4 to 14 years. Led by a team of international coaches, the activities revolve around science, arts, music, cooking, sports, foreign languages and cultural education.

"Following a successful inaugural year, we are very excited to launch Smart Camp at The Ritz-Carlton, Sanya once again," said Michel Goget, General Manager of The Ritz-Carlton, Sanya. "For eight weeks, the talented coaches of Petit VIP will offer children a range of top-notch activities and experiences to bring out their natural talents; at the same time, kids can play and explore the beach and ocean, and spend time with their families."

Smart Camp features two full-day experiences geared for different age groups, forging global friendships



among children while building their knowledge and skills. Also, families can participate in discovery challenges, offering cherished moments for kids and parents alike.

"Petit VIP has made safety a priority, backed by over 20 years' of experience working with children, developing clubs and camps, and creating exciting environments. We are committed to helping 5-star venues become "child-friendly" by offering consultation and training in childcare and children's entertainment," said Ladislav Boehm Rubino, Founder and Managing Director of Petit VIP.

Last year's Smart Camp garnered much positive feedback. Mr. Yang from Chengdu, one of the parents who joined last year's activities emphasized that not only do parents enjoy a relaxing holiday at The Ritz-Carlton, Sanya, but kids also have a wonderful time, and they leave Sanya with priceless memories, a high quality social network and wider horizons. Through sports, art, culture, language and more, the youngsters also strengthen their sense of responsibility and independence.

### About Petit VIP

Petit VIP is a concept matured by more than 20 years' experience of working with children, developing clubs, creating activities and exciting environments. This professional French institute is committed to helping 5-star venues to become "child-friendly" by offering consulting and training in childcare and children entertainment. Not only do the experts recognize security and cleanliness of the hotel's facilities with utmost importance, they ensure the Ladies and Gentlemen of The Ritz-Carlton, Sanya are certified with Petit VIP hotelier certificate after a series of stringent training. For further information, please visit [www.petitvip.com](http://www.petitvip.com).

### The Ritz-Carlton, Sanya

Situated on an exclusive site along Yalong Bay in Hainan Province, The Ritz-Carlton, Sanya provides expansive views of the South China Sea and features 450 guest rooms, suites and private villas. Extensive

recreational facilities include swimming pools, tennis courts, fitness centre and a signature Ritz Kids® Club. Guests will also enjoy the largest Ritz-Carlton spa in the region designed by ESPA. Seven restaurants and lounges offer scenic views of the lagoon and the ocean. In addition to flexible space designed for meetings, conferences and special social events, a waterfront wedding chapel, will be the backdrop for intimate ceremonies. A designer on-site boutique shopping arcade with six of the world's top brands: Louis Vuitton, Prada, Salvatore Ferragamo, TOD'S, Paul & Shark and Ermenegildo Zegna is a first for Hainan Island.

### About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, Md., currently operates 85 hotels in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean. More than 30 hotel and residential projects are under development around the globe. The Ritz-Carlton is the only service company to have twice earned the prestigious Malcolm Baldrige National Quality Award, an award that originated in 1987. Its purpose is to promote the awareness of quality excellence, recognize quality achievements of companies and publicize successful quality strategies. The Ritz-Carlton Hotel Company won the award in 1992 and 1999. For more information, or reservations, contact a travel professional, call toll free in the U.S. 1-800-241-3333, or visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ).



For further information or reservation, please visit [www.ritzcarlton.com/Sanya](http://www.ritzcarlton.com/Sanya) or call directly at +86 898 8858 6111.